



MEGAN MERRILL

GRAPHIC DESIGNER

(801)808-3715 | meganlaynedesign@gmail.com | meganlaynedesign.com

Versatile graphic designer with a passion for creativity and experience in digital advertising, branding, email, social media, packaging, and print design. I love bringing fresh ideas to life through thoughtful, engaging design.

SKILLS

- Skilled in Adobe Illustrator and Photoshop
- Advanced proficiency in Canva
- Marketing through email, text and social media
- Experienced in visual design using Figma
- Skilled in creating seamless patterns for production
- Experienced in production level packaging design
- Collaborating with teams and applying corrections

EXPERIENCE

GRAPHIC DESIGNER

Pompa Program | September 2025-August 2026

- Create Logos and Brand Guides for sub-brands
- Design web pages in Figma for developer implementation
- Design Meta Ads across multiple marketing funnels
- Collaborate with marketing team to create top performing Ads
- Create new packaging for supplement bottles
- Integrate AI tools into professional design workflows

GRAPHIC DESIGNER

Lou Lou and Company | February 2024-September 2025

- Create Social Media Graphics for an account with 700K + followers
- Design all company emails for product launches, sales and wholesale
- Work closely with Marketing Director and Social Media Manager
- Design mailers, marketing inserts and a Wholesale Catalog for print
- Designed seamless patterns for fabric production including a top-seller

GRAPHIC DESIGNER | CUSTOMER SERVICE MANAGER

Head Kandy LLC | January-October 2023

- Design Social Media Graphics and Ads
- Attend and help direct photoshoots for graphic design needs
- Supervise and manage a team of customer service representatives
- Clear and empathetic communication with customers and team members

FREELANCE GRAPHIC DESIGNER

Megan Layne Design | 2019-2023

- Collaborate with brands to design surface patterns for production
- Illustrate and Design custom projects for clients
- Utilize Adobe Creative Suite and Procreate (iPad) to bring client's ideas to fruition
- Clear and consistent communication with a variety of clients, small and large

EDUCATION

ASSOCIATE DEGREE

Associate of Science: General Studies

Salt Lake Community College | August 2020

REFERENCES

BURGANDY FISHER

Lou Lou and Company | Marketing Director

(801) 227-9736 | burgandyrain20@gmail.com

BRANDI GARD WEBB

Head Kandy, LLC | Marketing Director

(801) 928-0655 | bgardwebb@gmail.com

ALLEN MOWERS

Pompa Program | Creative Director

(715) 661-4693 | allenhmowers@gmail.com